San Bernardino Valley College Curriculum Approved: February 10, 2003 Last Updated: January 2003

I. CATALOG DESCRIPTION:

- A. Department Information

 Division:
 Department:
 Art
 Course ID:
 Course Title:
 Two-Dimensional Design
 Units:
 3
 Lecture:
 2 Hours
 Laboratory:
 3 Hours
 Prerequisite:
 None
- B. Catalog and schedule description: A progressive study of the elements and principles of two-dimensional design. Focus on the concepts, tools, and techniques intrinsic to visual communication. Included are color theory and the use of color to manipulate the illusion of space on a two-dimensional plane.

II. NUMBER OF TIMES COURSE MAY BE TAKEN FOR CREDIT: One

III. EXPECTED OUTCOMES FOR STUDENTS:

Upon completion of the course, the student will be able to:

- A. Increase comprehension of the basic elements of design on a two-dimensional plane, such as shape, line, texture, value, and color.
- B. Distinguish and use the principles of design, such as balance, harmony, direction, and repetition, with a variety of tools and techniques
- C. Explain the various color theories.
- D. Analyze the use of color as a design element in art work
- E. Use the language of art to communicate their comprehension of the principles of design
- F. Compare and contrast the uses of design elements in contemporary art, the art of the past, and the art of cultures other than our own
- G. Incorporate the styles, techniques, and processes of art from the past and other cultures In their own artistic work
- H. Create a personal, expressive language for their own designs
- I. Explain differences between industrial, product, architectural and contemporary art design.

COURSE CONTENT:

A. Value and Line

IV.

- 1. Value as expression
- 2. Line as direction
- 3. Line as gesture
- B. Shape and Space
 - 1. Shape as mass
 - 2. Shape as volume
 - 3. Shape used to define space
- C Color and Value in Color
 - 1. Controlling the value of color
 - 2. Color intensity
- D. Color and Space
 - 1. Cool and warm colors controlling space
 - 2. Colors that advance and recede into space
- E. Texture in Design
 - 1. The use of pattern
 - 2. The use of tactile surface for expression

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- F. Color Mixing
 - 1. Mixing secondary colors
 - 2. Mixing complementary colors
- G. Color Theory and color in Composition
 - 1. Color as expression and mood
 - 2. Color as identification
- H. Pattern, Repetition and Color
 - 1. Pattern and rhythm
 - 2. Repetition of color to express unity
- I. Space, Volume, Mass
 - 1. Space and volume used to express distance
 - 2. Mass used to express weight and volume
- J. Non-traditional Materials
 - 1. Collage
 - .2. Incorporating objects into a design
- K. Balance, symmetry and asymmetry
 - 1. Symmetry as stable centered balance
 - 2. Asymmetry as dynamic active balance
- L. Presentation of mechanical methods of design
 - 1. Matting design for presentation
 - 2. Framing designs for presentation
- M. Presentation of cultural diversity in design concepts
 - 1. Writing a description of the concept behind the visual presentation
 - 2. Including culture issues in the choice of subject matter

V. METHODS OF INSTRUCTION:

- A. Lecture
- B. Discussion
- C. Demonstrations
- D. Audio Visual: slides and films
- E. Group discussions and critiques
- F. Assigned projects

VI. TYPICAL ASSIGNMENTS:

- A. Use six cutout, valued geometric shapes to manipulate and create a working relationship between the shapes. Create a seventh shape as a negative shape. Explore by overlapping, touching, and almost touching the shapes
- B. Use the same shapes to create various rhythmic paths, upbeat moods, and tranquil moods.
- C. Paint one-inch squares with the primary, secondary, and tertiary colors and arrange in a color wheel.
- D. Paint a value scale of the three primary colors: red, yellow and blue.
- E. Paint intensity scales using complementary colors.

VII. EVALUATION(S):

- A. Objective evaluation:
 - 1. Successful completion of assigned projects
 - 2. Active participation in class discussions and critiques
 - 3. Sketchbook assignments
- B. Frequency of evaluation
 - 1. Projects in progress weekly
 - 2. Critiques weekly
 - 3. Sketch book assignments due weekly

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VIII.

TYPICAL TEXT(S): <u>A Design Manual</u>, 3rd ed., Shirl Brainard, Prentice Hall, Upper Saddle River, New Jersey, 2003

Design Basics, 5th ed.,Lauer and Pentak, Harcourt, San Diego, Ca., 2000 Using Design Basics to get Creative Results, Bryan Peterson, How Designs, Cincinnati, Ohio, 1996

IX. **OTHER SUPPLIES REQUIRED OF STUDENTS:**

- A. Paints
- B. Paint brushes
- C. Sketchbook
- D. Utility knife
- E. Drawing PencilsF. Eraser
- G. Metal Ruler
- H. India Ink